

4 Combos for \$30 Each

To Celebrate WBU's 30th Anniversary,
We're Offering You Some Great Deals!



Seed Cylinder & Feeder Combo

A unique feeder for unique food. This combo comes with our popular Seed Cylinder Feeder, one Cranberry Fare Seed Cylinder, and a Tree Hook.

NOW \$30.00



Peanut Ring & Peanuts Combo

Jays and Woodpeckers will love this combo which includes a peanut ring feeder and a 10 lb bag of in-shell peanuts. That's a lot of peanuts!

NOW \$30.00



Quick-Clean Seed Tube Feeder Combo

Our Quick-Clean® Feeders have bottoms that remove at the touch of a button. This combo includes our Quick-Clean Medium Seed Tube Feeder and 4 lbs. of Springfield Supreme Blend.

NOW \$30.00



Quick Clean Finch Feeder Combo

Attract more finches to your backyard. This combo includes a Quick Clean Small Finch Feeder and 5 lbs. of Nyjer®.

NOW \$30.00



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1930 S. MacArthur
Springfield, IL 62704
217-789-6468

Visit Wild Birds Unlimited Today.

For more news and
education,
Visit us online:
www.wbu.com/springfieldil

Store Hours
Mon-Fri: 10am-6pm
Sat: 10am-4pm
Sun: Noon-4pm

1930 S. MacArthur
Springfield, IL 62704
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**January Clearance
SALE!**
Save on Select Merchandise.



Celebrating 30 Years of Bringing People and Nature Together



Jim Carpenter and
the first Wild Birds
Unlimited store.

30 Years of Bird Feeders, Food and Fun

In 1981, the first Wild Birds Unlimited store was opened in Indianapolis, Indiana by Jim Carpenter. This unique store, one of the few in North America at the time, specialized in providing people with the supplies and information for attracting birds in their backyards.

In October 1993, Sue and Ed Mahoney opened our Springfield store. Prior to that time, all WBU shops had been in much larger metropolitan areas and the franchise CEOs questioned if there would be enough bird lovers in the area. We're so glad you proved them wrong!

My own love of birds began at age five when my grandparents gave me a birdfeeder for my birthday after I had helped them fill theirs. This passion continued and was nurtured further by a wise neighbor who fed the birds and took the time to answer the endless questions I asked as a youth. So it was fitting that, shortly after moving to Springfield, I joined Sue and Ed as a part-time employee in January of 1995. I moved to full time, and then took ownership when they retired in July 2001. What a great 30th birthday

present to buy oneself!

Now there are more than 270 Wild Birds Unlimited stores located throughout the United States and Canada, each one locally-owned and operated.

My staff and I are excited to celebrate the 30th anniversary of the opening of the first Wild Birds Unlimited store. We hope you'll join us this month and throughout the year as we celebrate this historic milestone with special events and promotions.

For more information about our 30 years of bringing people and nature together, go to www.wbu.com.

Wade Kammin, Store Owner
www.wbu.com/springfieldil

**Celebrate with
\$30 DEALS!**

listed inside

This year marks the 30th anniversary of the opening of the **first** Wild Birds Unlimited store.

How To Help Your Birds During Winter



There are many ways to offer suet and other high-fat foods.

You can help your birds stay warm by offering foods that have a lot of fat and protein.

High-fat Foods for Feeder Birds

- Offer suet and blends with nuts, such as Harvest Fruit and Nut, to help woodpeckers, chickadees, nuthatches, titmice, and wrens, maintain their high metabolic rate.
- Suet is a no-mess, high-fat food that attracts nut and insect eating birds.
- Jim's Birdacious Treats, like Bark Butter® and Nutty for Nuts™, are full of essential fat, protein, fruit and more.



WBU EcoClean™
Finch Feeder

Nyjer® or Finch Mix for Finches

- Nyjer is 50% fat and protein, and it's a favorite of goldfinches, Pine Siskin and Purple and House Finches.
- Finch Mix is half Nyjer and half finely chopped sunflower chips, also high in fat and protein.
- Specially designed to hold small seeds and accommodate small-billed birds, our EcoClean™ Finch Feeders are the best feeders for offering Nyjer or Finch Mix. They contain antimicrobial product protection, and their Quick-Clean® removable base makes them easy to clean.

Seed Blends for birds who love open trays.

- Our Deluxe Blend is loaded with sunflower and safflower seeds and millet, a seed that is especially good for attracting ground-feeding birds, such as native sparrows, juncos, towhees, quail and doves.
- Because the chunky nuts it contains may clog other feeders, Harvest Fruit and Nut is best served on trays.



Catch-a-Seed Tray under a
Classic Hopper Feeder

Birds Love Nutty for Nuts and Stackables



Energy Rich Foods Keep Birds Warm

Nutty for Nuts™ is a high-protein, high-fat Treat that is loaded with peanuts, almonds, walnuts, cashews and Brazil Nuts.

Nut and Suet Stackables combine two favorites in one easy-to-use food.

Nutty for Nuts Tub: \$3.99
Nut and Suet Stackable: \$3.99

Feeders, Food and Fewer Refilling Trips



Ranchette Retreat Feeder

High-capacity feeders need to be refilled less often, allowing you fewer trips outside during winter. Available in EcoTough® recycled plastic or durable cedar, our Ranchette Retreat is a large-capacity feeder that has something for all birds' tastes. It can hold a lot of seed and the two side cages each hold a suet cake.

Hang or Pole Mount



Extra Large Quick-Clean Seed Tube Feeder

Bigger feeders mean fewer refilling trips outdoors when it's cold and/or snowing. Capable of holding 3 qts. of seed, our Extra Large Quick-Clean® Seed Tube Feeder is one of the largest and easiest-to-clean feeders on the market. It comes with a lifetime guarantee that includes raccoon and squirrel damage.

Trays and Weather Domes Also Available

Large Seed Cylinders - 4 1/2 lbs.

Tightly packed combination of seeds, nuts, and fruit, our Large Cylinders last longer, requiring you to refill your feeders less often when it's cold and/or snowy outside. Use our Decorative Seed Cylinder Feeder, and protect your bird food from the inclement winter weather.



Winter Sale!

Save 20% to 75%

on select gifts, garden decorations, birdbaths and more while supplies last.

January Nature Happenings

- Jan. 3 - 4: Quadrantid Meteor Shower - See up to 60 falling meteors per hour!
- Jan. 4: New Moon, Jan. 19: Full Moon
- Jan. 11: Aldo Leopold's (Father of Wildlife Conservation) birthday
- An increasing number of Bald Eagles can be seen on small lakes and rivers.
- Listen for Owls' courtship calls in the evenings.
- There are frequent irruptions of Snowy Owls in Illinois during the winter months.
- Cardinals flocking; they're usually the first and last birds to be seen at feeders.
- Skunk Cabbage is the first flower of the year to bloom.
- During late January or early February, Great Horned Owls will be sitting on their eggs.
- Late in the month, as days lengthen, Tufted Titmice and cardinals begin to sing.
- Start planning your butterfly and bird gardens this month.
- Now through late March is a difficult time for birds; providing food and an open source of water is important.

For more educational information, check out our Educational Resources at www.wbu.com/edu

For fun activities for kids, visit our Pathways to Nature for Kids site: www.pathwaysforkids.com

Everyday Value-
Buy a case of 12 suet cakes,
get an extra suet cake
FREE.